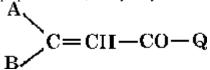
95-0234

The invention provides a process for the preparation of 3,3-diaryl acrylic acid amides of general formula (I)



in wich A, B and Q are as defined in the specification, by condensing a compound of formula (II)



with a compound of the formula CH3-CO-Q in which Q has the meaning given above, in solvent in the presence of an alcali metal hydroxide, characterised in that the solvent is selected from alcanes, cycloalcanes or mixtures thereof. Claims: 9