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The invention relates to the microbiological biotechnology, in particular, to the medium for red algae Porphyridium cruentum cultivation. The summary of the invention consists in the medium for red sea algae Porphyridium cruentum cultivation containing KCl, NaCl, MgSO4.7H2O, K2HPO4, Ca(NO3)2.4H2O, KBr, KI, FeCl3, ZnSO4, CuSO4, MnSO4, H3BO3, NaVO3, MoO3, in which NaNO3 and ethyl alcohol are added.

The technical result of the invention consists in the rise of the culture productivity and in the phycoerythrite biomass quantity increasing.