The invention refers to medicine and cosmetology, namely to the therapeutic-prophylactic preparations used for dental and oral cavity care.

The gel toothpaste comprises the following components in the ratio, mass %: abrasive excipient 4.0...20.0; structure forming agent 1.0...5.0; wetting agent 60.0...75.0; calcium ion source 0.2...3.5; anticaries additive 0.1...0.2; surface-active material 0.5...2.0; flavor additive 0.02...0.15; aromatic composition 0.6...1.3; combination of extract from biomass of *Spirulina platensis* cyanobacterium strain calculated for dry substance 0.05...0.5; extract of *Flores Calendulae* calculated for dry substance 0.5...3.0; extract from *Armoracia rusticana Lam* roots calculated for dry substance 0.05...1.0 and water the rest.

Claims: 15